

RFID BASED ASSET TRACKING SOLUTION – TAG ASSET

“RELIANCE MEDIA WORKS ENSURES SAFETY AND SECURITY OF THEIR EXPENSIVE PRODUCTION EQUIPMENT AND HENCE REDUCES THREAT OF LOSS.”



COMPANY

Reliance Media Works

TYPE OF BUSINESS

Film and Media Services

WEBSITE

www.reliancemediaworks.com

LOCATION

Goregaon East, Mumbai

THE RESULTS

Increased security for the valuable assets

Prevents loss of assets

Real time information of asset location

COMPANY PROFILE

Reliance MediaWorks Limited is India's fastest growing film and entertainment services company and a member of the Reliance Anil Dhirubhai Ambani Group.

Reliance MediaWorks operates BIG Cinemas, India's largest cinema chain with over 550 screens spread across India, the United States, Malaysia, Nepal and Netherlands.

Reliance MediaWorks currently has a dominant and comprehensive presence in Film Services: Motion Picture Processing and DI; Film Restoration and Image Enhancement; 3D; Digital Mastering; Studios and Equipment rentals; Visual Effects; Animation; TVC Post Production with presence across India, USA, UK and Japan.

Reliance MediaWorks' television venture, BIG Synergy, is among the top players in the television programming industry.

PROBLEM STATEMENT

- *Reliance Media Works needed to capture/record every Asset/Equipment moving In/Out of their Storeroom*
- *In need of a Inventory Management System which provides a one point view of their system*
- *This security aspect is an essential component to their Business Development Plans of rapid expansion*



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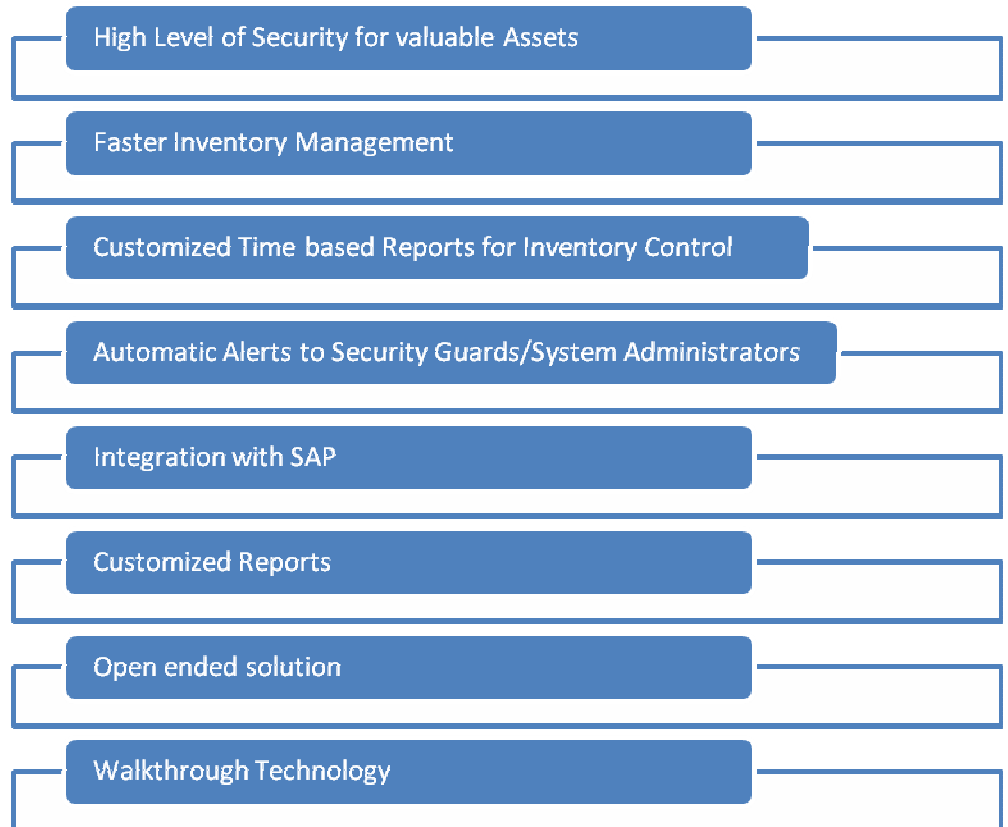
SOLUTION

The RFID Asset Management Solution aims to provide a comprehensive and integrated application system for Reliance Media Works. Radio Frequency Identification technology provides for automation of data capture and identification processes that enable more efficient management of inventory. The system enables officials to monitor and track all the Studio equipments in the Store Room by the integration of various sub-systems.

FEATURES OF THE SOLUTION

- *Authenticated access to the system*
- *Monitor and record Equipments/Assets going IN/OUT of the Gate.*
- *Manage Inventory using RFID Hand-held Reader*
- *Automatic Association of Employees with Assets*
- *Readily integrated with existing SAP, for a complete Inventory Management package*
- *Provision for automatic email of Daily Report to the Administrator*

BENEFITS



For more information on RASILANT PRODUCTS contact us on:

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